



 **NHTSA**  
**REGION 6**

# CRASH CLOCK

- 1 traffic fatality every **13** minutes
- 1 alcohol-related fatality every **50** minutes
- 1 speed-related fatality every **57** minutes
- 1 motorcycle fatality every **1 hour 45** minutes
- 1 urban fatality crash every **27** minutes
- 1 rural fatality crash every **32** minutes



# Flu or Crash Epidemic?

- Thousands and thousands will die
- Many more, many thousands of people will be injured
- Million\$ of dollars will be spent
- Millions of families and friends exposed, some injured/infected, all affected
- Some, many people will have lifelong impacts

