CRASH CLOCK

1 traffic fatality every 13 minutes
1 alcohol-related fatality every 50 minutes
1 speed-related fatality every 57 minutes
1 motorcycle fatality every 1 hour 45 minutes
1 urban fatality crash every 27 minutes
1 rural fatality crash every 32 minutes
Flu or Crash Epidemic?

- Thousands and thousands will die
- Many more, many thousands of people will be injured
- Million$ of dollars will be spent
- Millions of families and friends exposed, some injured/infected, all affected
- Some, many people will have lifelong impacts